IMRA Instructional Materials Review and Approval

Technical Specifications

The information provided in this form is intended to assist local school systems decision-making during the Instructional Materials Review and Approval (IMRA) process.

Note: If information is the same for all grade levels, only one form is required.

All fields with an asterisk (*) are required.

Publisher* Zaner-Bloser, Inc.

Program Title* La escritura 2026 Texas

Subject Area* Supplemental RLA (Spanish)

Course/Grade Levels* K-5

Part One: Access and Use

Feature/Requirement/Specification

1. This product is designed for 1:1 use (one digital device per student). *

■ Yes ☐ No

2. This product combines print and digital materials. *

■ Yes ☐ No

3. This product is digital only. *

☐ Yes ■ No

4. Online products can be used offline. Students can continue working when internet connection is dropped. *

☐ Yes ■ No

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5. The product automatically syncs when a connection is re-established, and work completed offline is saved and uploaded. *

☐ Yes ■ No

6. Single sign-on is supported. If yes, select the platforms below. *

■ Yes ☐ No

■ ClassLink	■ Clever	■ Google Workspace/Classroom
☐ JumpCloud	☐ Microsoft Azure Active Directory (AD)	☐ Okta
☐ OneLogin	☐ Ping Identity	☐ Schoology

■ Other: LTI 1.3 (any compatible LMS or IAM solution)

7. Students are permitted to use the product on more than one device (e.g., a computer at school and a laptop at home). *

■ Yes ☐ No

8. The product uses the Texas Student Data System (TSDS) with unique IDs for students and staff. *

☐ Yes ■ No

9. Accounts can be created for support staff. *

■ Yes ☐ No

10. Content is printable. *

■ Yes ☐ No

11. Content is exportable. If yes, specify formats. *

■ Yes ☐ No

PDF (printable content and reports); CSV (student data and scores)

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12. Content is presentable in e-book format. If yes, specify formats below. *

☒ Yes ☐ No

Specifically, teacher's guide content is presented in a proprietary eBook format.

13. The product has embedded videos. If yes, specify file format, average file size, and the average number of videos per chapter/unit below. *

☒ Yes ☐ No

MP4 format via Wistia web-based video player. File sizes vary by program/unit and range from 200kb to 20mb; roughly 550 videos in English and Spanish, modeling various letter and number formations.

14. The product contains simulations. If yes, specify formats below. *

☒ Yes ☐ No

HTML5-based interactive activities and games.

15. The product contains animations. *

☒ Yes ☐ No

16. The product platform allows digital objects (e.g., text, video, simulations, etc.) to be divided and tagged with keywords and standards. *

☐ Yes ☒ No

17. The product contains embedded assessments. If yes, describe assessment format, location, and compatibility with an external learning management system below. *

☒ Yes ☐ No

The assessments for Zaner-Bloser Handwriting and La escritura are print only. This is by necessity, as the skill being assessed is a fine motor skill.

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Part Two: Compatibility

Device Compatibility*

Fill out the following table. Identify each compatible device and indicate the oldest and newest associated operating systems for that device.

	Oldest Operating System/Version Supported	Newest Operating System/ Version supported
☐ Android phone		
☒ Android tablet	Android 15	Current
☒ Chromebook	Latest (before Auto Update Expiration)	Current
☒ iPad	iOS 17 (iPad Gen 6 or newer)	Current
☐ iPhone		
☒ Interactive Whiteboard	SMART Board GX175N-V4	SMART Board RX286

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☐ Kindle Fire		
	Oldest Operating System/Version Supported	Newest Operating System/ Version supported
☐ Kindle, other		
	Oldest Operating System/Version Supported	Newest Operating System/ Version supported
☑ Mac	macOS 14 (Sonoma)	Current
	Oldest Operating System/Version Supported	Newest Operating System/ Version supported
☐ Nook		
	Oldest Operating System/Version Supported	Newest Operating System/ Version supported
☐ Other e-reader		
	Oldest Operating System/Version Supported	Newest Operating System/ Version supported
☑ PC	Windows 11	Current
	Oldest Operating System/Version Supported	Newest Operating System/ Version supported
☑ Windows tablet	Windows 11	Current
	Oldest Operating System/Version Supported	Newest Operating System/ Version supported

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Browser and Operating System Compatibility *

Fill out the following table. Identify each compatible device and indicate the oldest and newest associated operating systems for that device.

Browser	Oldest browser version supported	Newest browser version supported	Mac OS	Windows	Linux	Chromium	N/A
Chrome	2 most recent major	Current	✓	✓		✓	
Edge	2 most recent major	Current		✓			
Firefox	2 most recent major	Current	✓	✓		✓	
Safari	2 most recent major	Current	✓				iPad
Other	N/A						IE not supported

Part Three: Product Format, Installation Requirements, and Support

Feature/Requirement/Specification

1. Product is browser-based online; continuous Internet connection required. *

■ Yes ☐ No

2. Plug-ins are required. If yes, list the required plug-ins below. *

☐ Yes ■ No

3. Product is downloaded to individual device: One-time internet connection required. *

☐ Yes ■ No

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4. Product is installed on an individual computer (from DVD, flash drive, etc.): No internet connection required. If yes, estimate time per device required for setup; indicate if support is provided and if local IT staff is needed below. *

☐Yes ■No

5. Product is installed on a LAN (district or school server): No internet connection required for teachers, students, or other users. *

☐Yes ■No

6. Infrastructure and software licensing are required. If yes, list license requirements and specify if set-up support is provided below. *

■Yes ☐No

Licenses are procured via ZB sales order and distributed to the customer's account in ZB Portal.

7. Server configuration is required. If yes, list server requirements and specify if set-up support is provided below. *

☐Yes ■No

8. The product supports deployment through Mobile Device Management (MDM) systems. *

☐Yes ■No

9. Technical support is provided to districts during initial set-up and deployment. If yes, specify the type of set-up support Provided below. *

■Yes ☐No

ZB Customer Experience provides setup support via phone (800.377.0824, 8am-6pm ET Mon-Fri) and email (zbtechsupport@zaner-bloser.net). Includes rostering setup guides (OneRoster/Clever), SSO integration assistance, Quick Start Guides, and tutorial videos at zaner-bloser.com/contact/tech-support.

10.Technical support is provided during duration of contract. If yes, specify the type of on-going support provided below. *

■Yes ☐No

Phone and email support during business hours (800.377.0824; zbtechsupport@zaner-bloser.net). Self-service FAQs, Quick Start Guides, and video tutorials at zaner-bloser.com/contact/tech-support.

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Part Four: Data Security, Access, and Privacy

Feature/Requirement/Specification

1. Login authentication uses district protocols to establish common usernames and passwords. *

■ Yes ☐ No

2. Passwords can be reset without assistance from technical staff. *

■ Yes ☐ No

3. Personally-identifying student data is recorded by the product. If yes, list required student data and optional data fields below. *

■ Yes ☐ No

Required: Student first name, last name, Student ID (provided by district/school). Collected by system: IP address (security/traffic monitoring; deleted regularly), assessment scores, written responses, activity/game data. Optional (Superkids 2026 only): voice recordings for fluency assessment (school/district opt-in; parental consent required).

4. Student data (e.g., roster changes, contact information, etc.) is automatically updated. If yes, specify frequency and if automatically exported from SIS, or indicate who is responsible for student data export below. *

■ Yes ☐ No

Daily automatic sync via OneRoster 1.1 CSV (after 5 PM ET) delivered by district to ZB SFTP; or real-time sync via Clever Secure Sync. District/school IT is responsible for providing updated roster files.

5. Location of student data stored by the product fully disclosed. *

■ Yes ☐ No

6. Student data is purged after use by the product. If yes, indicate how and when below. *

■ Yes ☐ No

All student Portal Data is permanently deleted if school maintains zero active/activatable licenses for 12+ consecutive months. ZB provides 30 days notice before deletion. Schools may request purge at any time in writing to ZB Customer Experience. Backup data is removed within 15 days of purge request.

7. Student data can be purged by the district at any time. *

■ Yes ☐ No

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8. Data is encrypted in transit. If yes, indicate which encryption protocols are supported below. *

■ Yes ☐ No

SSL/TLS (TLS 1.2 or higher). End-to-end encryption from client browser through cloud network using well-known protocols (SSL/TLS). Content delivered over HTTPS on port 443.

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9. Data elements are encrypted at rest (i.e., in a database or file system) If yes, specify which data elements are encrypted below. *

■ Yes ☐ No

All stored data is housed on encrypted drives. Backup data encrypted using AES 256-bit encryption. All student PII (name, ID, scores, activity data) is encrypted at rest.

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10. Is your company willing to sign the TX-NDPA (Standard Student Data Privacy Agreement) with purchasing school systems? Please provide a link to your student privacy policy below. *

■ Yes ☐ No

Privacy Policy: https://www.zaner-bloser.com/privacy-policy | Contact: customerexperience@zaner-bloser.com | 1-800-421-3018

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11. The product conforms with FERPA regulations. *

■ Yes ☐ No

12. A third party has evaluated the product for FERPA compliance. If yes, provide a link to the report below. *

☐ Yes ■ No

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13. The product employs rule-based security. If yes, provide a link to detailed information and supporting documents below. *

■ Yes ☐ No

Access by ZB support personnel is on a least-privileged and need-to-know basis. Firewalls and perimeter detection deployed. Systems scanned regularly for vulnerabilities. See Privacy Policy: https://www.zaner-bloser.com/privacy-policy

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14. The product allows registration or data collection from children under the age of 13. If yes, provide a link to the COPPA Safe Harbor certificate below. *

■ Yes ☐ No School acts as institutional data controller under COPPA; schools provide required parental consent. ZB does

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15. The product allows a download of school system-generated data (including usage data) without manual intervention by product staff. *

■ Yes ☐ No

What types of authentications are accepted/used?

- ▣ Password-based authentication
- ☐ Multi-factor authentication
- ☐ Certificate-based authentication
- ▣ Other: Clever Instant Login (SSO); Google SSO; LTI 1.3 (via LMS/IAM)

Part Five: Additional Technology Specifications

Learning Management System (LMS) (Check all that apply) *

- ☐ Blackboard
- ▣ Canvas
- ☐ Eduphoria
- ▣ Google Classroom
- ☐ ItsLearning
- ▣ Moodle
- ▣ Schoology
- ▣ Other: Any LTI 1.3 compatible LMS or IAM system (e.g., ClassLink)

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Standards Compliance (Check all that apply)

- ☐ CEDS
- ☐ EDUPUB
- ☐ EdFi
- ☑ IMS Global
- ☐ SIF
- ☐ Xapi
- ☐ Other: _____

Integrated Management System (IMS) Global Standards Compliance (Check all that apply) *

If IMS Global was selected, check all standards that apply to this product.

- ☐ APIP
- ☐ Caliper
- ☐ CASE
- ☑ LTI
- ☑ OneRoster
- ☐ QTI
- ☐ TCC
- ☐ Other: _____

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Is this product IMS Certified? If so, list the standards under which it is certified:

MyZBPortal.com is certified for LTI 1.3 and OneRoster 1.1 CSV.

Usage Analytics*

Do you provide usage analytics?

■ Yes ☐ No

Which usage reports do you provide? Select all that apply.

☐ Time on Task

▣ The number of teachers/students accessing the digital product

▣ The content teachers/students access

▣ The frequency of teachers'/students' access

☐ Other: _____

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