IMRA Instructional Materials Review and Approval

Professional Learning Form | 2026

The following information is intended to assist local school systems during the instructional materials adoption process. One form will suffice for all grade levels if the information stays the same. All fields with an asterisk (*) are required.

Publisher* Mujo Learning Systems USA Inc.

Program Title* Foundations of Marketing - Texas Edition & Entrepreneurship Fundament

Subject Area* CTE Marketing & Entrepreneurs **Course/Grade Levels*** CTE 9-12

Introductory Session: Please complete the questions below as they apply to your recommended introductory professional development session(s) for a district that has adopted your materials. Information should apply to the minimum level needed for strong implementation of materials.

Duration (hours)* 1 **Cost per teacher*** $150

In-person or virtual* Virtual

Other specifications*

Ongoing/Follow-Up Session(s): Please complete the questions below as they apply to your recommended ongoing/follow-up professional development sessions for a district that has adopted your materials. Information applies to the minimum level needed for strong implementation of materials.

Duration (hours)* 1 **Cost per teacher*** $150

In-person or virtual* Virtual

Other specifications*

Coaching/Consulting Options: Please complete the questions below as they apply to any personalized coaching or consulting options available.

Is coaching available for teacher implementing your materials? If yes, please describe*.

Yes it is available at $150/ hour.

Is coaching available for school leadership and district staff implementing your materials? If yes, please describe*.

Yes it is available at $150/ hour.

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