IMRA Instructional Materials Review and Approval

Professional Learning

The following information is intended to assist local school systems during the instructional materials adoption process. One form will suffice for all grade levels if the information stays the same.

All fields with an asterisk (*) are required.

Publisher* The Goodheart-Willcox Co, Inc. dba Goodheart-Willcox Publisher

Program Title* Entrepreneurship

Subject Area* Entrepreneurship I

Course/Grade Levels* CTE

Introductory Session: Please complete the questions below as they apply to your recommended introductory professional development session(s) for a local school system that has adopted your materials. Information should apply to the minimum level needed for strong implementation of materials.

Duration (hours)* 2 hours **Cost per teacher*** N/A

In-person or virtual* Virutal, webinar

Other specifications* G-W also offer an On-Demand Library and Instructional Strategies To-Go free of charge.

Ongoing/Follow-Up Session(s): Please complete the questions below as they apply to your recommended ongoing/follow-up professional development sessions for a local school system that has adopted your materials. Information applies to the minimum level needed for strong implementation of materials.

Duration (hours)* N/A **Cost per teacher*** N/A

In-person or virtual* N/A

Other specifications* None

Coaching/Consulting Options: Please complete the questions below as they apply to any personalized coaching or consulting options available.

Is coaching available for teacher implementing your materials? If yes, please describe*.

G-W offers additional, fee-based professional development tailored to district needs. A typical program includes 9 hours over two days, delivered in person or virtually, covering lesson walkthroughs, PLC collaboration, and instructional strategies.

Is coaching available for school leadership and district staff implementing your materials? If yes, please describe*.

G-W's fee-based PD programs can be delivered to teachers or school leaders using a train-the-trainer model, with districts choosing the approach that best fits their needs.

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