We thank the Texas Education Agency and reviewers for the opportunity to participate in the Texas Instructional Materials Review and Approval process for supplemental mathematics.

As a nonprofit publisher whose digital math lessons are used by more than 56,000 Texas teachers and families to support the learning of more than 380,000 students, Zearn is deeply committed to ensuring that all Texas students, families, and teachers have access to high-quality instructional materials built for the TEKS.

Zearn Math for Texas is a nonprofit, online supplemental program designed to help every student engage in rigorous, grade-level math through TEKS-aligned digital lessons. Our adaptive platform includes more than 700 K–5 digital lessons built specifically for Texas classrooms. We are proud that Texas teacher reviewers found our materials demonstrate 100% TEKS alignment and awarded one of the highest overall Quality scores (93%) among K–5 supplemental math materials. Each lesson aligns to the Texas Research-Based Instructional Strategies (RBIS) for math, ensuring students build both procedural fluency and conceptual understanding while reinforcing teacher-led instruction. Texas reviewers also awarded Zearn a perfect Quality score for "Balance of Conceptual and Procedural Understanding," recognizing how our lessons integrate both dimensions of mathematical learning in every grade.

Zearn Math for Texas adaptive digital lessons mirror the language, rigor, and representations of the TEKS, guiding students through daily opportunities to explore, persevere and break through in TEKS-aligned learning. Each lesson begins with engaging fluency activities that help students practice essential skills. Next, video lessons with on-screen teachers introduce new concepts visually — like slicing oranges to explore fractions — so math makes sense. Throughout each lesson, students are prompted to apply their learning by solving problems both on screen and on paper.

Zearn's instructional design is intentionally built to keep every student engaged in meaningful math learning while providing targeted support at the exact moment it's needed. Rather than relying on a separate, one-time diagnostic, Zearn continuously identifies and addresses misconceptions within each digital lesson. If a student struggles, Zearn's adaptive technology provides targeted, real-time support within the lesson, offering just-in-time scaffolds that keep students engaged in TEKS-aligned learning. This continuous diagnostic approach ensures that support is immediate, specific, and anchored to rigorous grade-level content. Every lesson ends with a mastery check that requires a perfect score before moving on, giving teachers clear insight into student progress and understanding.

Zearn's instructional approach is grounded in a simple but powerful belief: every child, regardless of their prior experience with math, deserves full access to rigorous, grade-level learning. That belief drives the design of every Zearn lesson. Accessibility supports are built into the experience for all students — not as add-ons, but as integral supports. This design removes barriers before they arise, allowing teachers to focus on instruction instead of managing accommodations. By giving all students what they need to fully engage, Zearn helps every learner see themselves as capable and confident mathematicians.

Independent research confirms that Texas students using Zearn Math experience significant gains in math achievement. Zearn Math has received a "Strong" (Tier 1) rating from Evidence for ESSA—the highest designation from a nationally recognized, independent clearinghouse that evaluates education research on efficacy. This rating is based on a large-scale randomized control trial conducted in a major Texas district, where students learning with Zearn achieved statistically significant gains in math performance as measured by the nationally normed NWEA MAP Growth assessment. Additional analyses conducted in partnership with TEA show measurable STAAR growth for students who use Zearn consistently.

Zearn is honored to serve Texas educators and families and to participate in the state's Instructional Materials Review and Approval process. We are grateful for the opportunity to support Texas' vision for math excellence and look forward to continued partnership in helping all students succeed in rigorous, TEKS-aligned math.